

PosterOne



High quality
one-of-a-kind
posters – overnight

is a breakthrough innovation that allows you to create high quality posters over the Internet for next day delivery.

Posters are an unbeatable way to engage your customers and peak their interest right at the point of purchase. So we took the expense



and hassle out of designing and printing one-off posters. PosterOne is a revolutionary new technology that gives you the power to create beautiful, high impact posters inexpensively

and quickly to meet the most exacting brand standards. Get one or as many as you need – literally overnight.



Designed to Protect Your Brand

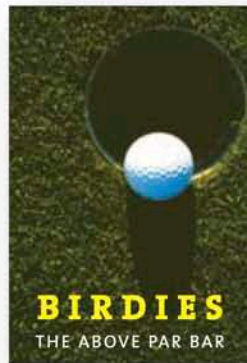
Foolproof posters. PosterOne lets you fine tune a poster message to your local audience while maintaining absolute control over your brand standards. Your people have access to pre-approved design templates and images that conform precisely to your brand standards. Then they target the overall poster message to give it local, timely appeal.

Foolproof process. Your posters aren't created from scratch. They are individually customized based on the range of professionally prepared designs and options you choose to offer.

Your exact corporate colors, typefaces and graphics are used every time. Plus, every new poster is stored for easy recall or further customization at a later date.

Foolproof security. Your valuable brand assets – logo artwork, photographs, illustrations, typefaces – are stored in your own private account area. Nothing is downloaded from our secure servers when a poster is created so you never need to worry about anything being used incorrectly.

Make one. Make many. PosterOne works flawlessly either way you choose, with the same low per-poster price.

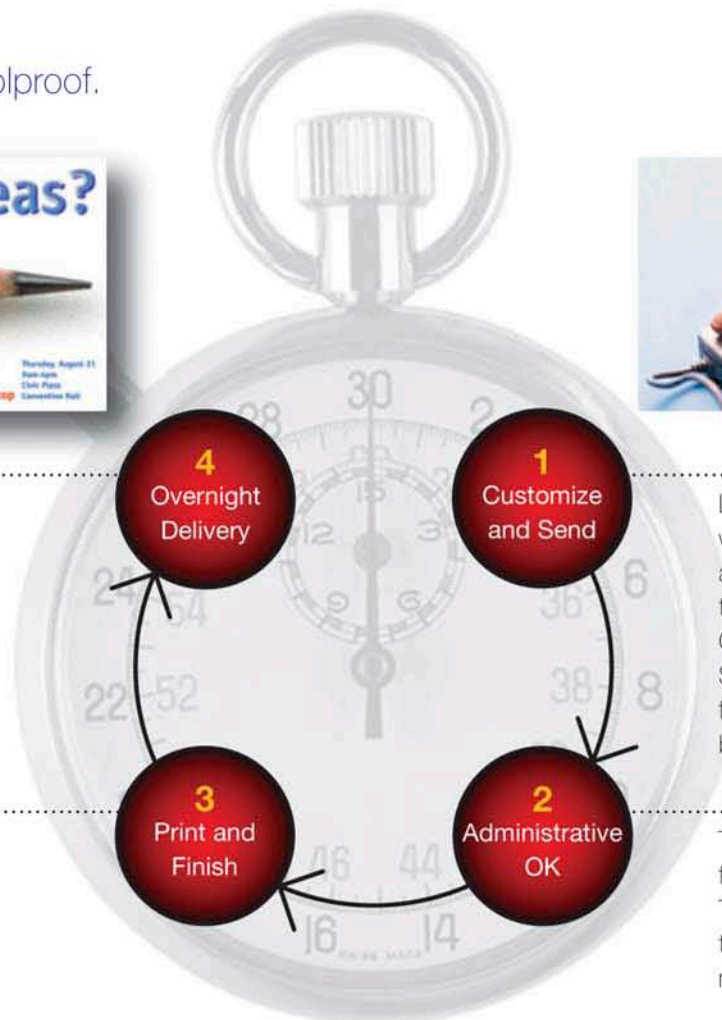


Fast. Efficient. Foolproof.



Your poster (and any display hardware you order) are packaged and delivered to the specified address.

Your poster is printed on the stock you chose and finished for perfect indoor or outdoor display requirements.



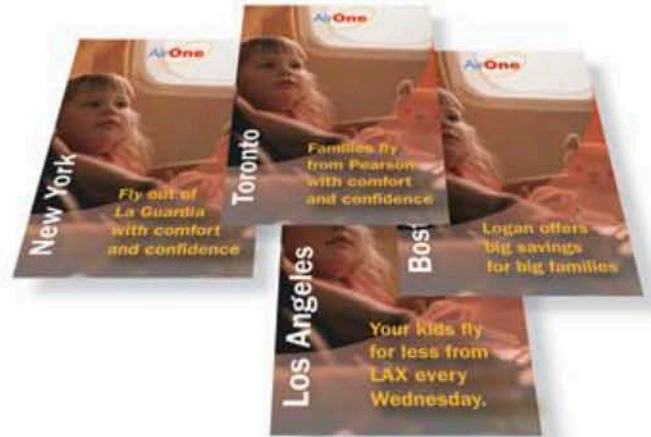
Log in to our secure website. Choose a pre-approved design template. Select an image. Customize your message. Save, then send. Your file is received instantly by PosterOne.

The request is submitted for administrative approval. This optional step ensures that all aspects of the poster meet your standards.

A Fast, Seamless Process

PosterOne is a simple-to-use system for creating customized, high impact posters.

Create stunning, powerful posters that are individually targeted to whatever audience you choose, wherever you choose, as often as you choose. You gain a new level of control over your marketing messages.



Administrative approvals are completely in your control. The PosterOne process ensures "hands off" interaction between the user and your company's visual assets. No one can ever download images or change any aspect of the design template you don't want them to.

A simple, menu-driven process. PosterOne requires no knowledge of design or printing to use. Our simple point-and-click process allows posters to be customized with instant, step-by-step visual confirmation of the results.

Customize the message text to suit your audience.

Templates can be designed to allow users to change type style, size and color, or add special visual effects. The choice is yours.



Choose from a selection of pre-approved design templates.

You can offer as many or as few templates as you need. Families of templates can be stored in groups for easy reference and recall.



Add the images that complement your message. Your own proprietary or licensed photos, graphics and illustrations are available at the click of a mouse.



It's Good for Brands. It's Good for Business.

PosterOne is a uniquely powerful technology that can be customized to help build your brand.

Corporate Private Label

PosterOne can integrate seamlessly into your existing Internet-based marketing tools or stand alone – the choice is yours. Templates and images are designed and maintained by you. You control all access to a site that displays your custom, branded interface. All of your design assets are stored on our secure servers free of charge. Your company's "look and feel" is safely, seamlessly maintained.

Professional Private Label

Agencies and consultants can create privately branded web portals to offer PosterOne to their own clients under their own name and banner. You maintain your direct, one-to-one relationship with your client. We manage all the technology, printing and fulfillment completely behind the scenes.

It's a worry-free, low cost way to deepen your existing client relationships and broaden your business.



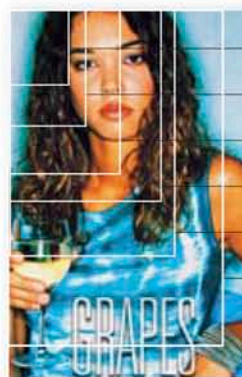
Your unique look and feel is the gateway to our powerful, transparent technology.

Transparent fulfillment

You never have to worry about printing or fulfillment. For all our private label clients – both corporate and professional – PosterOne handles all the printing and shipping, and invoices the posters under your label.

Standard sizes

PosterOne posters are available in a broad range of industry-standard sizes. Custom sizes are also available upon request.



8.5"x11"

11"x17"

16"x24"

22"x28"

24"x36"

36"x54"

44"x66"

Beautiful and durable

Posters can be printed on various media to suit your needs, including presentation matte, premium photo paper and back light film. Posters may also be laminated for repeat or outdoor use, fitted with grommets as required, etc. All your finishing options can be specified on our website when you customize and order your posters.



Display hardware

Be sure the way your posters are displayed is as powerful and consistent as the posters themselves. PosterOne offers a range of elegant, hard wearing, affordable poster display devices to ensure you get the maximum impact from your poster investments. The easy-to-assemble displays are designed to break down and ship in the same cylinder as the poster itself. It couldn't be simpler.

PosterOne adds new visual impact, speed, responsiveness and flexibility to your visual communications.

Who is PosterOne for?

Any business that wants to appeal to its customers with greater flexibility and more persuasive power should be using PosterOne.



Hotels can vividly display food and beverage specials, welcome large groups, post transportation schedules, meeting and conference information and temporary signage. **Bars and restaurants** can advertise their entertainment and make their daily specials look

really special. **Golf courses** can look above par by promoting sponsors, tournaments, special activities, contests and rules. **Retail stores** can now promote sales and specials targeted to each location and reproduce advertisements in larger than life form. **Hospitals and clinics** can strongly communicate special medical advisories and raise the visibility and appeal of fund raising



efforts. **Conventions centers and trade shows** can customize the promotion of activities, advertise coming events and post daily meeting schedules. **Car dealerships** can drive sales by advertising special financing, new models and used vehicles.



Private clubs and museums can visibly enhance their unique member events. **Office buildings** can promote tenant services and special, time sensitive information.



Banks and financial institutions can strengthen their sponsorship of community oriented activities. **Fitness clubs** can advertise special classes, training sessions and events.



About us

PosterOne evolved out of decades of hands-on experience in graphic design, corporate and retail signage. The PosterOne system was developed specifically to address the needs of the "immediacy medium".

We found over many years of interacting with clients that most companies had no simple, practical way to integrate the power of local market insight into their global brand image.

The result: missed opportunities, less brand impact and lost revenues.

We created PosterOne to offer a foolproof way to appeal directly to local audiences while maintaining control over consistent design standards.

www.PosterOne.com

PosterOne Inc.

866.252.8900

salesinfo@posterone.com

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